



Press Release – For Immediate Release

Subject: Kirby-Smith Machinery, Inc. Promotes Jeff Weller to Chief Operating Officer and Executive Vice President

December 18, 2015, Oklahoma City, OK - Kirby-Smith is pleased to announce the promotion of Jeff Weller to the position of Chief Operating Officer and Executive Vice President effective immediately. He will report directly to Ed Kirby, President, Kirby-Smith Machinery, Inc.

As Chief Operating Officer and Executive Vice President, Weller will have overall strategic and operational responsibility and will provide leadership and direction for all of Kirby-Smith's business segments going forward.

He had previously served as the Vice President and General Manager for Kirby-Smith's Northern Division, joining Kirby-Smith in August 2014. Prior to that, he had spent 28 years at Link-Belt Mid Atlantic in Mechanicsville, VA. Weller's father and grandfather ran a Ford Dealership in Southwest Iowa, and their example taught him the true value of honesty, integrity, and fairness in dealing with customers. Those same values have served him well in his own career, guiding his philosophy on customer service. "Customers deserve honest and direct answers, to have their problems taken seriously, and to receive our best effort in solving them. Commitment to our customers is what has made Kirby-Smith successful, and is what will continue to drive our growth as an organization."

Ed Kirby, Owner and President of Kirby-Smith Machinery, Inc., praised Weller for his impressive performance as VP/GM, referencing his decisive leadership. "In the short time since Jeff came on board with Kirby-Smith, he has shown to be an outstanding leader and has made significant contributions to our company. I am confident that he will find the same success in this new role."

Jeff and his wife Jeanette have one son, Jason, his wife, Kristy, and two grandsons. He is passionate about college football, and is an avid Oklahoma Sooners fan.

About Kirby-Smith Machinery, Inc.

Kirby-Smith Machinery, Inc. was established in 1983 and is recognized as one of the premiere new and used heavy construction equipment and crane dealers in the country. Kirby-Smith Machinery and their hundreds of dedicated professional employees are committed to providing reliable new and used equipment for sale and equipment rentals, responsive service and equipment parts for multiple makes and models. Kirby-Smith has 10 branch locations in Oklahoma, North Texas, West Texas, Kansas, and Missouri. For more information about Kirby-Smith Machinery, call us at 888-861-0219 or visit our website at www.kirby-smith.com

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